India Pharma Awards 2026

Application form: Excellence in Export Promotion

AWARD CATEGORY	**DESCRIPTION**
Excellence in Export Promotion	Recognizes organizations that have significantly strengthened India's pharmaceutical exports through international market expansion, regulatory excellence and global competitiveness.

ELIGIBILITY CRITERIA

1. The participating organization must be registered in India and should have completed at least one year of operations in India as on March 31, 2026.
2. The nominated export strategy, market expansion initiative, product portfolio, or business initiative should have been implemented and demonstrated measurable result between April 1, 2024, and March 31, 2026. If initiated earlier, the applicant must clearly demonstrate significant progress, scale-up, market expansion or measurable impact during the eligibility period.

IMPORTANT RULES FOR PARTICIPATION

1. **All questions must be answered**. Incomplete forms will be disqualified and not shown to the jury for evaluation.
2. The final eligibility of the nominees is subject to the **terms & conditions.**

APPLICANT INFORMATION (FOR CORRESPONDENCE) *			
Name of applicant *(should be the authorized signatory)*		Designation	
Mobile Number		Email ID	

ENTITY INFORMATION*	
Name of participating entity (same will appear on trophy)	
Corporate or other Group or Parent company to which the participating entity belongs if any	
Date of Incorporation	(DD/MM/YYYY)

Registered address	City: _____ State: _____ Pin code: _____
Official Website or URL	
Type of Organization (Select ONE that Applies)	o Pharmaceutical Manufacturer o API Manufacturer o Formulation Company o CDMO (Contract Development & Manufacturing Organization) o Biologics Company o Biosimilars Company o Pharmaceutical Exporter o Other – please specify

KEY METRICS INFORMATION*	
Export revenue contribution (Select ONE that Applies)	○ Less than 25% ○ 25%–50% ○ 51%–75% ○ More than 75%
Number of international markets served (Select ONE that Applies)	○ Up to 10 ○ 11–25 ○ 26–50 ○ More than 50
Key export regions/continents (Select all that apply)	☐ North America ☐ Europe ☐ Latin America ☐ Africa ☐ Middle East ☐ South Asia ☐ Southeast Asia ☐ CIS Countries ☐ Oceania ☐ Other (Please specify)
Export growth achieved (Select ONE that Applies)	○ Less than 10% ○ 10%–25% ○ 26%–50% ○ More than 50%

Number of new international markets entered during the assessment period (Select ONE that Applies)	o Not Applicable o 1–2 o 3–5 o 6–10 o More than 10

CASE STUDY SECTION

PLEASE MENTION DETAILS PERTAINING TO THE PERIOD BETWEEN APRIL 2024 TO MARCH 2026* AND IN MAXIMUM 250 WORDS

1. Describe the export growth strategy or initiative, including the business objectives, target markets, growth opportunities addressed and its alignment with the organization's international expansion and export priorities.

2. Describe the approach adopted to expand exports, including market selection, regulatory strategy, product portfolio planning, channel development, partnerships, operational execution and the factors that differentiated the approach from conventional market expansion practices.

3. Provide quantifiable outcomes achieved through the initiative. Also highlight the scalability and long-term sustainability of the export strategy. *These may include export revenue growth, new market entry, international product registrations, regulatory approvals, customer acquisition, market share expansion, business growth or other measurable outcomes achieved during the assessment period.*

List the details of the documents provided to support your entry (Maximum 5 pages per supporting document) *			
S No.	**Document Name**	**Description of document**	**Attachment**
1	Incorporation/ GST Certificate *		Attach
2	Export Performance Reports / Export Revenue Analysis / Market Expansion Evidence*		Attach
3	Export Strategy Summary / Market Expansion Case Study / Supporting Evidence*		Attach
4	International Regulatory Approvals/ Awards / Recognitions (if any)		Attach
5	Any other supporting (if any)		Attach

DECLARATION BY THE APPLICANT*	
☐ I hereby declare that the information provided in this application form is accurate and pertains to my business. I agree to abide by the rules and regulations of participation. I understand that if any information is found to be incomplete, incorrect, or false, the jury reserves the right to disqualify our entry.	
Name	
Designation	
Date	